



Case Study

A medical technology startup wanted to eliminate costly agencies and market with the team and budget they had in place.



Objectives

Increase leads without needing to hire a full agency.



Challenges

Marketing agency costs were too high for this start-up. They needed an affordable option that also met their monthly marketing needs.



Solutions

We needed to create a regular monthly marketing plan that automated the process of generating marketing materials and reduced marketing expenses..

The Results

#1

Increased web traffic by 94% and page views by 83%.

#2

Increased search traffic by 92%.

#3

Increased traffic by 216% from social media.

#4

Repurposed webinars, increasing registrants by over 600 people.



I began working with Sarah because of her experience with Hubspot, but quickly realized she can do so much more.

Tammi
Medical Device